

SMART TRAFFIC

OUR PAY ON RESULTS SCHEME: KEY FEATURES AND BENEFITS

A quick summary of your Pay on Results SEO Campaign

Pressed for time?

We know you have a busy schedule. To make things easier for you we've summarised the key features and benefits of our Pay on Results SEO service. As each customer and campaign is different, this is a simple overview of the service you can expect from us. More specific information is available on request.

We can send you a more detailed proposal for you to read at your leisure once you've spoke to one of our expert team. This will include a Keyword Analysis and our strategy recommendations, but for now these are the basic facts:

Our Pay on Results schemes- why is this approach right for you?

Very simply, after the initial small payment needed to kick-start the campaign, **you pay only when you see results.**

This is a perfect solution if you want to try SEO but are reluctant to experiment without some guarantees in place. Although many of our clients have been engaging in profitable SEO Campaigns for some time, and are aware of the long term benefits to their online strategy, others are still judging the merits of Search Engine Optimisation. Pay on Results schemes are perfectly suited to these instances.

The benefits of choosing our Pay on Results services are:

- A small up-front payment to start the campaign
- Guarantees on what we will deliver- see later on in this document for details
- Payment only when we hit our Guarantees
- Dedicated SEO experts to handle your campaign
- A short and long term solution to your SEO needs.



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here?

Call us on:

0845 331 3512

We'll answer
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How do our Pay on Results schemes work?

We divide our Pay on Results SEO Campaigns up into defined stages so that you can clearly see the benefits:



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What do you get with Smart Traffic?

- A clear and simple campaign structure
- A tried and tested approach to your Search strategy
- Access to a Campaign Management centre account, available 24/7
- A full range of management reports as required
- Set Guarantees
- One of the largest SEO resources in the industry.

What should you do now?

Very simply, if you have any further queries, give us a call. We'll be calling you to follow up on your thoughts anyway. We look forward to working with you.

You can call us from 8.30am to 5.30 pm on: **0845 331 3512.**

*Did you know that Smart Traffic is ranked number 10 in the Sunday Times Tech Track 100 for 2011?
This is an annual league table of Britain's fastest growing private technology companies.*

We're also listed in the NMA Marketing Services guide 2011. Click on the logos below for more information.



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